

# CONNECTING TEENS TO CHRIST THROUGH STORY.

How one Youth Group used a webcomic to spark honest conversations about God, truth, and awkward teenage crushes.

STUDENT  
RE-ENGAGEMENT

↑ 33%

Surveyed students who hadn't been at youth group in over 6 months

STUDENT  
APPROVAL

100%

Surveyed students who said they'd like to do another 'Guild Night'

WOULD CONSIDER  
INVITING A FRIEND

77%

Surveyed students who said they'd consider inviting a friend to the next 'Guild Night'



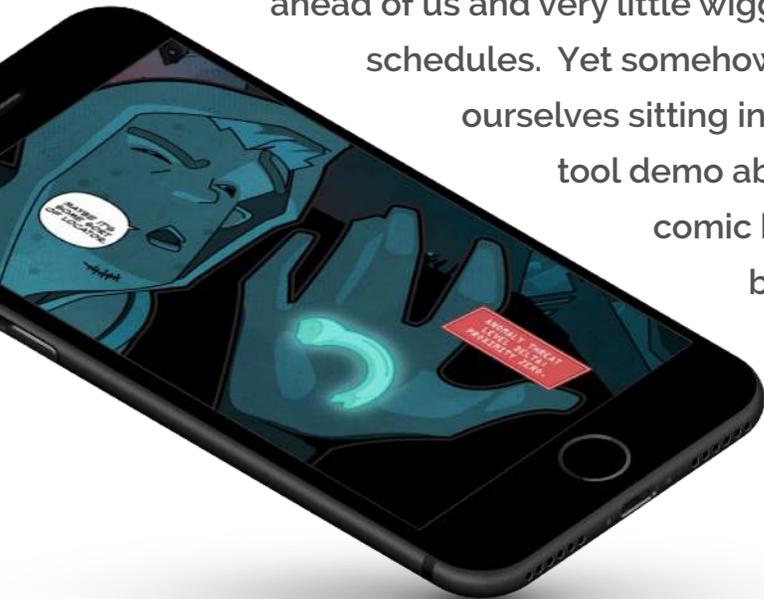


**Stephen Ray**  
Youth Pastor

## I WAS NEVER INTO COMICS AS A KID...

So when I heard the term 'interactive webcomic', I wasn't sure that I even knew what that meant.

At the time, I was just beginning to find my rhythm in a new city (Denver, CO), as the new youth pastor of a large, inter-denominational church. I'd also just brought on a new associate youth pastor several weeks earlier. We both had a mountain of work ahead of us and very little wiggle-room in our schedules. Yet somehow, we found ourselves sitting in on a ministry tool demo about a Christian comic book created by a local youth volunteer.



## MY TOP 3 MINISTRY CONCERNS:

- #1. Will our students be interested?
- #2. Will this work for all learning abilities?
- #3. How will this work in a COVID environment?

**"Students don't just want to read a story; they want to be part of a story, and see themselves in it. The Way (of Yahweh) nails this!"**

Stephen Ray - Youth Pastor

Being a pastor at a multi-cultural, multi-economic, inter-denominational church is a beautiful gift. But with that gift, comes a vast array of needs, interests, and concerns that are expressed from the people under your care. In addition, many of us in youth ministry have seen countless ideas, tools, and resources we were certain would connect with teens, utterly fail. But when we brought The Way (of Yahweh) Webcomic to our Youth Group, something completely unexpected happened...

**SEE WHAT HAPPENED**